



# EURO-CHINA GREEN & SMART CITY AWARDS



**JOIN THE CHINESE URBAN REVOLUTION**  
In partnership with the European Commission

**9-11 DECEMBER 2016, SHENZHEN**  
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*HOST* : Shenzhen People's Government / European Commission

*CO-HOST* : China Council for the Promotion of International /  
Trade for General Industry / Fondation Prospective et Innovation /  
China Center for Urban Development

*ORGANIZER* : EUROPEXPO / YMTH International Consulting Co., Ltd.



The shift of the Chinese economic model is on its way : the XIIIth plan acknowledges the transition towards domestic consumption, fight against climate change and eco-responsible targets for urbanization. To reach the ambitious commitments made at the COP21, the next generation of Chinese cities require large deployment of solutions in technologies and equipment, but also in planning, governance and public-private partnerships.

On the real-Estate market, large uncertainties in major cities and a more favorable environment push more and more investors to diversify their portfolios and look for sustainable urban projects in Europe to invest in. More than ever, Europe and China have to consolidate their partnership for sustainable urbanization and promote real estate investment.



**126 CITIES** with more than 1 million inhabitants in 2025



**250 MILLION NEW INHABITANTS** in urban areas by 2025 in China



Chinese market for urban development estimated at **10.000 BILLION RMB BY 2020/2025**



**+27% IN CHINESE FDI IN EUROPE** (real estate, infrastructures, transports) in 2015

## EURO-CHINA GREEN & SMART CITY AWARDS 2016

Established on the initiative of the Foundation Prospective & Innovation and the China Center for Urban Development, this contest rewards jointly every year European and Chinese cities for their achievements in favor of sustainable urban areas.

At this special occasion 80 cities from both regions exchange on their best practices, intensify cooperation and showcase the most innovative solutions for building the city of tomorrow.

## 3 000 VISITORS FROM EUROPE AND CHINA

Governments and local public authorities

Policy-makers

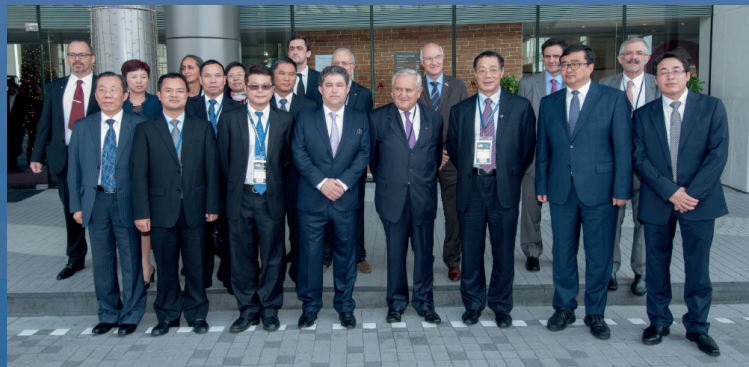
Economic development agencies

International financial institutions

World leaders for urban services

New technology companies – start-ups

Chinese and international medias



## WHY ATTEND / PARTICIPATE ?

### COMPANIES



### CITIES

#### Best way to promote European expertise

Build partnerships with Chinese cities involved in the same challenges.

Showcase your achievements and share your experience with the main players of urban transformation for the next 30 years.

Bring your local ecosystem on the Chinese market.

Present your investment projects to the main Chinese real estate investors looking for opportunities in Europe.

Meet the 40+ Chinese cities most committed to sustainable urban development.

Meet experts, national and local public figures.

Invite your public clients to share their urban innovations with you.

Propose your innovative solutions and your expertise on the world's largest market.



Exhibition area : 15 000 sq.m with fully arranged spaces, facilities (TV screens, shelves, displays...) and meeting areas. Join the innovation village with just a USB key and easy-to-carry promotional material.



Conference and Workshop : lead the discussions by booking a 45 minutes slot in one of the workshop rooms. Build your own panels with your public and private partners, promote multipartite achievements and show how global solutions emerge from partnership.



Lounge area : network in a friendly environment



Field visit in the most advanced city in China for sustainable development : Shenzhen



B-to-B meetings



Follow-up of discussions ensured by the participation of a large Chinese delegation in a major European event (spring 2017).



## THE GREEN & SMART CITY AWARDS

Granted by a jury composed of European and Chinese experts, the Green & Smart City Awards reward 40 Chinese and European local communities for their initiatives aimed at building a sustainable city.

The awards ceremony takes place during an exclusive gala dinner gathering political figures, entrepreneurs, Chinese and European experts (by invitation only).

### TO PARTICIPATE, CITY AUTHORITIES HAVE TO APPLY BEFORE JULY, 31<sup>ST</sup> IN ONE OR MORE OF THE FOLLOWING CATEGORIES

DIGITAL

HOUSING

ENVIRONMENT

GOVERNANCE

ENERGY

MOBILITY

PLANNING-SPACE MANAGEMENT

#### SPECIAL JURY PRIZE

To receive the application form, please contact:

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